

Some Very, VERY Exciting Things Are Happening!

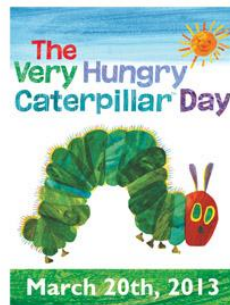


Great News & Events

- **March 20th** –The Very Hungry Caterpillar & Friends Stickerbook app launching on iPhone and iPad
- **March 13th-20th**- The Very Hungry Caterpillar Day Pinterest party. Visit The World of Eric Carle facebook page on March 13th for more details on how to join the fun!

<http://www.facebook.com/theworldofEricCarle>

- **March 23rd**- Celebrate The Very Hungry Caterpillar Day at Chronicle Books in San Francisco, CA at The Metreon. Families are invited for a party, fun art activities and an exclusive preview of the new MyChronicleBooks line of personalized The Very Hungry Caterpillar gifts.



Big Savings! Spread the Word!

- Download Counting with The Very Hungry Caterpillar app for FREE on iPhone, iPad, Kindle and Nook on March 20th only!
- Receive **20%** off The Very Hungry Caterpillar Storytime Pal. March 15th-March 17th. Promo Code: **VHC20**
<http://www.zoobies.com/index/product/id/94>
- Receive **15%** off The World of Eric Carle room décor and a free ‘peel and place mini’ with each purchase.
March 7-April 9th Promo Code: **HUNGRY**
<http://www.oopsydaisy.com/store/artists/eric-carle.html>
- Receive **20%** off The Very Hungry Caterpillar tees and totes on March 20th only! Promo Code: **CATERPILLAR**
<http://outofprintclothing.com/shop/shop-by-title/the-very-hungry-caterpillar/>
- Receive **25%** off The World of Eric Carle gift items and all personalized products. March 6th-April 6th Promo code: **VHC2013**
<http://www.chroniclebooks.com/titles/personalization/collections/the-very-hungry-caterpillar>

